

Dr. Kate Gyasi

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Personal Profile

I am a geographer with special interest in the study of the space, place, and environmental dimensions of tourism. I have a strong background in Tourism Management with special interest in the field of tourism destination management. I have interest in identifying the impacts of tourism in tourism communities and addressing issue of negative impacts from the district level to the national level. I have researched extensively in Kwahu Traditional Area in the Eastern region of Ghana where tourism is growing. I have many years of teaching experience in geography, both in tertiary and second cycle schools and basic schools. I believe in a sustainable development a and consider geography to be an enabling channel to this idea. I aspire to build a career in academia seeking pragmatic solutions to the development challenges that confront developing countries especially at the local level..

Educational Background

<i>Start and End Dates</i>	<i>Name of Institution Attended</i>	<i>Qualification/Certificate</i>
• 2016 to 2021	University of Cape Coast	Ph.D. (Tourism Management)
• 2010 to 2013	University of Ghana, Legon	M.Phil. (Geography & Resource Devt.)
• 2003 to 2007	University of Cape Coast	B.Ed. Social Studies (Geography Major)
• 1997 to 2000	Presbyterian College of Education, Kibi.	Teacher’s Certificate ‘A’
• 1993 to 1997	Ghana Senior Secondary School, Koforidua.	S.S.S.C.E

Academic Work Experience

<i>Start and End Dates</i>	<i>Name of Institution</i>	<i>Position/Title</i>
• 2021 to Date	University of Education, Winneba	Lecturer
• 2018-Date	University College of Management Studies, Accra	Lecturer (Part -Time)
• 2007-2021	Christian Methodist Senior High School	Asst. Dir I/ Teacher/ HoD/Hse Mistress
• 2008 - Date	West African Examination Council (WAEC),	Examiner/Team Leader
• 2014-Date	College of Distance Education UCC	Snr. Tutor and Examiner (Part-time)
• 2022-Date	Private Schools (Basic Schools)	Facilitator- Principles and Methods of Teaching
• 2017- 2018	Koforidua Technical University	Lecturer (Attachment)
• 2002-2003	New Tafo – Methodist Primary and JHS School	Subject Teacher

- 2000-2002 Apedwa Methodist Primary and JHS School Teacher

Department of Geography Education, UEW, June, 2021 - Present

Responsibilities

- Lecturing courses: (Introduction to Geography, Environment and Society, Ecotourism and Communities, Tourism Destination Management, Tourism Geography of Tourism and Recreation, Tourism Destination Management, Tourism and Development in the Third World, , Environment and Society Research Methods in Social Science and etc).
 - Developed new courses in both undergraduate and postgraduate levels such as Tourism Destination Management and Sustainable Tourism Development
 - Co-facilitator, Pre-internship and Post-internship Seminar
 - Co-facilitator, MPhil Research Seminars
- Supervision
 - Supervising graduate and undergraduate students thesis/research
 - Supervising Off - Campus Teaching Practice
- Research membership
 - Member, Consumer Behaviour in Tourism (CBT).
 - Member, Integrated Development, Economy and Governance Research Group
 - Member, Tourism Geography Small Grants Application Team
 - Geography edu, Dept. Journal committee
- Development of a new (proposed programme)
 - BSc Tourism and Transport Studies
 - M.Ed Tourism and Transport Studies
 - MPHIL Tourism and Transport Studies
- Other Services
 - 2024- Date- Academic Counsellor
 - 2021- Date- Department Welfare Officer (Treasurer)
 - 2022 to Date - Disciplinary committee for Examination malpractices at the Department of Geography Education, Member
- Community service within the University and outside the University
 - **2024-Date. Ministry of Education- Development of learner materials for New SHS curriculum**
 - **2021 – Reviewer, Springer Journal**
 - Youth in Tourism Festival (YOTOFEST), UEW
 - 2008 to date West African Examination Council (WAEC), Team Leader
 - 2022 – Local Preacher, Emmaus Methodist Church, Awoshie, Accra
 - 2022 – GHAMSU UEW, Member
 - 2018-2022 – Education Committee, Methodist Church, Emmaus Society (Secretary)
 - 2012-2017- Ghana Geographic Teachers’ Association (GGTA) (Treasurer)

Publications

- **Gyasi, K.** Bordoh, A. & Otoo, S. (2022) *Motives of Tourists: Socio-Economic and Challenges of Kwahu Easter Festival (KEF) in Ghana*. *Univesal Journal of Social Sciences and Humanities* 2022, 2, 397 DOI: 10.31586/ujssh.2022.397.
- Otoo, S. Bordoh, A. **Gyasi, K.** & Shirley Dankwa (2023). An Appraisal of Work-Family Conflict on Management Staff of Star-Rated Hotels. *Universal Journal of Business and Management*, 2023, 3, 804 DOI: 10.31586/ujbm.2023.804
- Otoo, S. Dankwa S. Annan-Nunoo S. & **Gyasi K (2023)**. An Assessment of Coping Strategies on Work-family Conflict and Job Performance in Ghana. *Universal Journal of Social Sciences and Humanities*, 2023, 3, 734 DOI: 10.31586/ujssh.2023.73
- Afete, R. Anane, F., Baidoo, P., Mensah B., Okyere Y. E., **Gyasi, K.**, Donkor F., (2024). Youth and Natural Resource Management. In: Brears, R (eds) *The Palgrave Encyclopedia of Sustainable Resources and Ecosystem Resilience*. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-030-67776-3_48-1

Conferences Attended

- 2024- LIBSENSE Research Data Management Workshop, Vice Chancellors Ghana, Accra
- 2023 -Women's Leadership in Academia, University of Ghana' (International Conference)
- 2022 - 23rd Ghana Geographers Association Conference, UCC, Ghana. **Presentation by Gyasi, K.** on the topic 'Residents' Emotional State and Response in Support of Tourism Development in Kwahu Traditional Area, Ghana'.
- 21st July, 2022 - 6th Biennial Social Science Conference, University of Education, Winneba. Presentation by Gyasi, K on the topic 'An examination of Residents' Emotional Attitudes and Behaviour towards Tourists in Ghana.
- 4th to 6th July, Resilient Coastal Lagoon Network conference (Hybrid). UEW.
- 2021- Geographic Information System (GIS) UEW
- 2019: National Tourism Dialogue and Conference; (Past Experiences, Present state and future Outlook of Tourism, UCC).
- 2019: The Ghana Geographical Association (GGA) Conference Presentation of paper: Is Emotional Connectedness Possible in Tourism.
- 2016: Orientation and Workshop on strategic Methods of Teaching Tertiary Institutions: College of Distance Education, UCC.

Seminars and Workshops

- 9th May 2023. GTEC's New Standards and Norms on Quality Assurance Issues, UEW, Ghana.
- 15-17th Feb, 2023. MIASA International Workshop: Female Academic Careers in Africa. University of Ghana, Legon

- 20th August, 2022- Orientation and Workshop on strategic Methods of Teaching Tertiary Institutions, College of Distance Education, UCC. (virtual presentation).
- 5th April, 2022- Publishing in Journal of Travel Research (JTR) and other top tier journals at the Department of Hospitality and Tourism Management. University of Cape Coast, Ghana. (virtual presentation)
- 10th Feb, 2021- Mentoring Workshop by Faculty of Social Sciences, UEW, Ghana
- 2nd Dec, 2021- Geographic Information System (GIS), by Geography Teachers Association (GGTA), UEW, Ghana
- 11th Aug, 2021- Early Career Seminar Crafting, University Teachers Association (UTAG), UEW

Professional Affiliations

<i>Date</i>	<i>Name of Association</i>	<i>Position held (if applicable) Committee served (if any)</i>
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- 2008 - Member of Ghana Geography Association (GGTA)
- 2024 - TRINET. (International)
- 2021- Member of University Teachers' Association (UTAG)
- 2016 - Member of Hospitality and Tourism Management Association (HTMA)

Hobbies and key skills

- Methods and principles of teaching
- Research Methods
- Scrabble game, writing, and being with friends

Referees

Name of Referee: Prof Esther Danso-Wiredu,

Postal Address(es): P. O. Box 25, Department of Geography Education, UEW.

Telephone Number(s): 0246657364

Email Address(es): eydwiredu@uew.edu.gh

Name of Referee: Prof Ishmael Yaw Dadson

Postal Address(es): P. O. Box 25, Department of Geography Education, UEW.

Telephone Number(s): 0246578857

Email Address(es): dadsonyaw@gmail.com

Name of Referee: Prof. Kwaku Boakye

Postal Address(es): Department of Hospitality and Tourism Management, UCC.

Telephone Number(s): 0244096875

Email Address(es): Kwaku.boakye@ucc.edu.gh

