

**CURRICULUM VITAE**

1. Title: Ms.

2. Personal Data:

*Surname:* Baffoe

*Other Name(s):* Gloria Ahima

*Gender:* Male [ ] Female [ yes ]

*Date of Birth:* 7<sup>th</sup> February, 1979.

*Marital Status:* Married.

*Address(es):* P. O. Box kb 905, Korle Bu, Accra.

*Telephone No(s):* 0244975831

*Email Address(es):* [botcheygloria294@gmail.com](mailto:botcheygloria294@gmail.com) [gabaffoe@uew.edu.gh](mailto:gabaffoe@uew.edu.gh)

*Languages Spoken and/or Written:* English, Fante, Twi, French.

3\*. Personal Profile: *A summary of experiences and expertise:* Gloria has a Master of Philosophy Degree in Communication and Media Studies, Communication Skills option, Bachelor of Education Degree in French and a Certificate as a trained teacher. My research interest focuses on the nexus between health communication and rhetoric. I am a highly motivated person with leadership skills and has good team skills and can work with minimal or no supervision.

4. Education (*beginning with newest to oldest*):

*Start and End Dates*                      *Name of Institution Attended*                      *Qualification/Certificate*

I. 2014-2016.                      University of Education, Winneba. MPhil, Communication and Media Studies (Communication Skills).

ii. 2004-2009. University of Cape Coast, Cape Coast. B.ed Arts. (French).

iii. 1998-2001. Mt Mary Training College. Teacher Certificate “A”.

iv. 1995-1997. Wesley Girls’ High School      SSCE Certificate

5. Career History (*beginning with newest to oldest*):

*Start and End Dates*                      *Name of Institution*                      *Position/Title*

I. 2018-Present.                      University of Education, Winneba.                      Lecturer.

*Responsibilities:*

Teaching the following:

- Communication Skills
- Gender and Development
- Gender and Media

Other responsibilities

- Assess and grade students.
- Conduct radio lecture (Communication Skills) for first year students.
- Assist in organizing departmental seminars for postgraduate students in the Communication and Media Studies department.
- Assist to interview and recommend postgraduate students for admission to fulfil the institution's goal in student recruitment.
- Assisted students assigned to me to address problems of academic nature.
- Interacted with students, at least twice a semester to find out their problems and advise them.
- Referred students to the counselling Centre when necessary.
- Submit to the Examinations Coordinator a list of examination materials needed by the Department for a particular examination.
- Print examination questions under the supervision of the Head of Department.
- Coordinate all examinations in the Department.
- Assign invigilators to all examination rooms.
- Assign assessment sheets on-line to examiners for the entering of students' marks.
- Ensure that examination scripts get to the appropriate examiners.
- Report all examination irregularities to the Head of Department by completing appropriate form.
- Ensure up-to-date academic records of students.
- Compile a comprehensive summary of departmental results for Departmental and Faculty Examination Board Meetings.

ii. 2016-2017

Academic City University College

Assistant Lecturer

Responsibilities

- Taught Communication Skills
- Assessed and graded students

iii. 2010-2014

St Mary's S.H.S.

Senior High School Teacher

Responsibilities

- Taught English and French in S.H.S. 1, 2, 3.
- Member of the counselling team
- Staff and P.T. A. General Secretary
- Form Mistress

iv. 2008-2010

Kumasi High S.H.S.

Senior High School Teacher

Responsibilities

- Taught French language in S.H.S.1 and 2.
- Assessed and graded students.

v. 2001-2004

Nsawam L/A J.H.S., Nsawam

Junior High School Teacher

Responsibilities

- Taught English and French language in J.H.S. 1 and 2.
- Assessed and graded pupils.
- Performed counselling to pupils.
- Assisted in organizing sporting and cultural activities in the school.

6. Professional Development

a. Training Sessions

<i>Start and End Dates</i>	<i>Course Title</i>	<i>Location</i>	<i>Title of paper (if any)</i>
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i. 20<sup>th</sup> - 21<sup>st</sup> January, 2020. Retreat for lecturers teaching Communication Skills in the University of Education, Winneba. Manner Heights, Mankesim.

ii. 5<sup>th</sup> November, 2019. Professional Development Conference. Organized by the Vice-Chancellor Winneba.

iii. 4<sup>th</sup> - 6<sup>th</sup> July, 2019. Faculty of Foreign Languages Education and Communication Retreat. Ridge Royal hotel, Cape Coast. **Title of paper: Reading Habits of Selected Communication Educators in Ghana.**

b. Seminars and Workshops

<i>Start and End Dates</i>	<i>Course Title</i>	<i>Location</i>
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- I. 17<sup>th</sup> January, 2024. Linguistics Association of Ghana, 14<sup>th</sup> Annual LAG Virtual Seminar. Using artificial intelligence to facilitate both student learning and academic research
- II. 23<sup>rd</sup> October, 2023. Seminar series on Qualitative Methods in Health Communication. ‘Minimal language and reductive paraphrase for interpreting and consolidating qualitative health communication data’. Centre for Health Communication, Aarhus University. Virtual
- III. 6<sup>th</sup> November, 2023. Seminar series on Qualitative Methods in Health Communication. ‘Multimodal interaction analysis and video ethnography for understanding health communication’. Centre for Health Communication, Aarhus University. Virtual
- IV. 28<sup>th</sup> November, 2023. Seminar series on Qualitative Methods in Health Communication. ‘Using Positioning theory to understand to understand healthcare interactions’. Centre for Health Communication, Aarhus University. Virtual
- V. 12<sup>th</sup> December, 2023. Seminar series on Qualitative Methods in Health Communication. ‘Approachable vs non-approachable discourse as an analytical lens to understand health communication data’. Centre for Health Communication, Aarhus University. Virtual
- VI. 7<sup>th</sup> June- 2 August, 2022. The State-of-the Art in Scientific Writing and Publication Academic Short Course. University of Education, Winneba, Volvo Research and Educational Foundations.
- VII. 22<sup>nd</sup> April, 2022. A one (1) day workshop for Faculty members of the School of Communication and Media Studies aimed at Promoting Quality Research, Supervision and Assessment. School of Communication and Media Studies Seminar room, South campus, University of Education.
- VIII. 15<sup>th</sup> January, 2021. Webinar- 11<sup>th</sup> Annual Linguistics Association of Ghana Workshop 2021. ‘Trans-disciplinary Approaches to Multilingualism: Methodological and Ethical Considerations, Citation Indexes and Research Meta-analysis in Applied Language Science, Socio phonetics: Using PRAAT for Linguistic Analysis.’ Norwegian University of Science and Technology, University of Cape Coast and University of Ghana. Virtual

- IX. 4<sup>th</sup> February, 2020. A seven (7) day item writing workshop, University of Education. Registrar's Conference Room, UEW.
- X. 20<sup>th</sup> - 21<sup>st</sup> January, 2020. A one (1) day retreat for lecturers teaching Communication Skills in the University of Education. Manner Heights, Mankesim.
- XI. 17<sup>th</sup> January, 2020. 10<sup>th</sup> anniversary workshop on Corpus Linguistics, organized by Linguistics Association of Ghana. School of Creative Arts Conference room, University of Education, Winneba.
- XII. 25<sup>th</sup> - 26<sup>th</sup> September, 2019. A two (2) day workshop for female senior members aimed at building their research capacities in grants proposal writing. Registrar's Conference room, North campus, University of Education, Winneba.
- XIII. 4<sup>th</sup> - 6<sup>th</sup> July, 2019. Faculty of Foreign Languages Education and Communication Retreat. Ridge Royal hotel, Cape Coast.

c. Conferences

*Start and End Date(s) Name of Conference Location Presentations (if any)*

- i. 18<sup>th</sup>-20<sup>th</sup> January, 2022. Inter-University Conference for Doctoral Studies. 'Research Skills Development & Techniques Application Using Innovations in Learning Technologies for Language Teaching/Learning and Research.' North Campus Assembly Hall, University of Education, Winneba.
- ii. 19<sup>th</sup>-20<sup>th</sup> October, 2021. Trends in Media and Communication Conference 2021. 'Africa's Digital Youth: Exploring Media and Information Literacy Competencies and Practices.' Virtual Conference.
- iii. 28<sup>th</sup> July- 30<sup>th</sup> July, 2021. Linguistics Association of Ghana, 13<sup>th</sup> Annual LAG 2021 Virtual Conference in Collaboration with the University of Cape Coast, Cape Coast. Virtual Conference.

- iv. 19th August, 2021. Conference on Funded Research and Innovation. Making UEW an Institution of Excellence through Funded Research, and Innovation. The way forward. Directorate of Research, Innovation and Development (DRID) 'Building an Excellent University through Funded Research and Innovation '. Jophus Anamuah Mensah Conference Centre;University of Education Winneba.
- v. 6<sup>th</sup> February-7th February, 2020. 1<sup>st</sup> African Pragmatics Conference. School of Languages, University of Ghana- Legon. Topic: **The role of Communication Situations in a Text: a look at stanzas ‘2’ and ‘3’ of the Ghana National Anthem, “God bless our homeland Ghana”**. University of Ghana- Legon. **Co-Presenter.**
- vi. 5<sup>th</sup> November, 2019. Professional Development Conference. Organized by the Vice-Chancellor. Jophus Anamuah-Mensah Conference Centre, University of Education, Winneba.
- vii. 27th-28th July, 2019. Communication Educators Association of Ghana. 1<sup>st</sup> National Conference, University of Education, Winneba. Topic: **A profile of who teaches Communication Education in Ghana**. School of Creative Arts Conference room, University of Education, Winneba. **Co-Presenter.**
- viii. 7<sup>th</sup> - 9<sup>th</sup> November, 2018. 2<sup>nd</sup> Biennial Africa Regional Conference (ICAFRICA – GHANA), organized by International Communication Association. University of Ghana, Legon.
- ix. 4<sup>th</sup> August, 2016. 1st Multi – Disciplinary Conference for postgraduate students, University of Education, Winneba. Topic: **Communication between midwives and women – in – labour. A case study of Mamprobi Polyclinic – Accra, Ghana. Presenter**

7. Publications:

a. Article(s)

<i>Author(s)</i>	<i>Year of publication</i>	<i>Title of article</i>	<i>Journal</i>
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- I. Baffoe, G. (2019). Communication between midwives and women-in -labour: A case study of Mamprobi Polyclinic-Accra, Ghana. *IISTE Journal of New Media and Mass Communication*. 84(2) ISSN (Paper)2224-3267 ISSN (Online)2224-3275 <https://doi.org/10.7176/NMMC/84-02>

- ii. Baffoe, G. A. & Okae-Anti, A. (2020) Reading Habits of Selected Communication Educators in Ghana. *IISTE Journal of Education and Practice*. 11(3) p.5 ISSN 2222-288X (Online) <https://doi.org/10.7176/JEP/11-3-05>
- iii. Baffoe, G. A. & Watson Nortey, N., K., L. (2021) An Analysis of Conspiracy Beliefs of Covid-19 Vaccination in Ghana. *Advances in Journalism and Communication* 9(4) 196-208 ISSN Online: 2328-4935 <https://doi.org/10.4236/ajc.2021.94014>
- iv. Watson-Nortey, N. K. L. & Baffoe, G. A. (2022). “Tell me what I mean before I speak” A rhetoric and cultural analysis of some Ghanaian Wax Prints by the President of Ghana. *International Journal of Arts, Humanities and Social Sciences*. 4(3) ISSN (Online): 2582-3647
- v. Baffoe, G. A. (2022). Paediatric Care Negotiations: The Case of Nurses and Patients at a Hospital in Ghana. *International Journal of Science & Engineering Development Research* (www.ijedr.org), ISSN:2455-2631, 7(10) 980-984 :<http://www.ijedr.org/papers/IJEDR2210167.pdf>

b. Book(s)

<i>Author(s)</i>	<i>Year of publication</i>	<i>Title of book</i>
Albert Agbesi Wornyo	2022	A Manual on Communication Skills
Gifty Appiah Adjei		
Abena Abokoma Asemanyi		
Asare Okai-Anti		
Akosua Asantewaa Anane		
Gloria Ahima Baffoe		
Naa Korkor L. Watson- Nortey		
Yvonne Dedzo		

c. Chapter(s) in Book(s)

<i>Author(s)</i>	<i>Year of publication</i>	<i>Title of book</i>	<i>Title of Chapter</i>
Author(s):		Baffoe, G. A. & Watson- Nortey, N. K. L.	
Year of of Publication	(2022).		

Title of Book: Research Developments in Science and Technology. (Vol.4). p. 97-107.  
 Title of Chapter: Conspiracy Beliefs of Covid -19 Vaccination in Ghana.

d. Unpublished works

<i>Author(s)</i>	<i>Year of composition</i>	<i>Title</i>
Gloria Ahima Baffoe	2016	Communication between Midwives and Women-in-Labour: A Case Study at the Mamprobi Polyclinic, Accra

Professional Qualification(s):

<i>Start and End Dates</i>	<i>Awarding Institution</i>	<i>Qualification/Rank</i>
N/A		

8. Professional Responsibilities:

<i>Start and End Dates</i>	<i>Name of Office</i>	<i>Responsibilities</i>
• 2019-2020	Academic Counsellor	Assisted students assigned to me to address problems of academic nature.  Interacted with students, at least twice a semester to find out their problems and advise them.  Referred students to the counselling Centre when necessary.
• 2021-Present	Examination Officer	Submit to the Examinations Coordinator a list of examination materials needed by the Department for a particular examination.  Print examination questions under the supervision of the Head of Department. Coordinate all examinations in the Department.



Assign invigilators to all examination rooms.

Assign assessment sheets on-line to examiners for the entering o students' marks.

Ensure that examination scripts get to the appropriate examiners.

Report all examination irregularities the Head of Department by completing appropriate form.

Ensure up-to-date academic records of students.

Compile a comprehensive summary of departmental results for Departmental and Faculty Examination Board Meetings.

10\*. Membership of Professional Association:

<i>Date</i>	<i>Name of Association</i>	<i>Position held (if applicable)</i>	<i>Committee served (if any)</i>
2022-Present.	International Association for Media and Communication Research (IAMCR).	Member.	
2022-Present.	International Society for Development and Sustainability (ISDS).	Member.	Associate
2019- Present.	Communication Educators Association of Ghana (CEAG).		Member.
2020- Present.	Linguistics Association of Ghana (LAG).		Member.
2018- Present.	University Teachers Association of Ghana (UTAG).		Member.

11\*. Student and/or Faculty Development:

*Number of Students Developed (Thesis, long essays, project work) and/or faculty one has supervised or mentored as well as the areas of development*

Academic Counsellor for approximately 120 students.

12\*. Institutional and Community Service

a. Committee(s) and/or Boards Served:

*Start and End dates*                      *Name of Committee(s) and/or Board(s)*

2021-Present. School of Communication and Media Studies, Accreditation Board Committee.

2021-Present. School of Communication and Media Studies, Welfare Committee.

2021-Present. School of Communication and Media Studies, Faculty Board.

2021-Present. School of Communication and Media Studies, Examination Board.

b. Community Service:

*Period*      *Name of Association/Organisation*      *Position held (if applicable)*

2018-Present.              Radio Windy Bay, 98.3fm              Radio lecture Presenter.

2017-Present.              Mt Olivet Methodist Society, Dansoman      Bible class leader

13\*. Grants, Honors and Awards:

*Year/Date*      *Name /Type of Award*                      *Awarding Institution or Organisation*

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14\*. Key Skills: (*Special Abilities and Capabilities Acquired*)

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15. Referees: (not more three)

Albert Agbesi Wornyo PhD.

Ag. Dean

School of Communication and Media Studies

University of Education, Winneba

Winneba

Phone: 0242286190

Email: [awornyo@yahoo.com](mailto:awornyo@yahoo.com)

Gifty Appiah-Adjei PhD

Ag. HOD

School of Communication and Media Studies

University of Education, Winneba

Phone: 0242286190

Email: [awornyo@yahoo.com](mailto:awornyo@yahoo.com)

Mr Kwesi Aggrey

Ag. HOD

Department of Development Communication

University of Education, Winneba

Phone: 0542364373

Email: [kaggreyhas@gmail.com](mailto:kaggreyhas@gmail.com)

16. Signature: .....

17. Date: .....

\* Items with asterisk serial numbers are optional