

Curriculum Vitae **Mawuko Dza** (*PGDTLHE, SMCISM, MGIPS, PhD, MSc, BSc*)

University of Education, Winneba,
School of Business,
South Campus,
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Winneba.

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Academic Qualification

<i>Ph. D Griffith University, Australia (2013)</i>	<i>Procurement & Supply Chain Management</i>
<i>MSc...Malardalen University, Sweden (2006)</i>	<i>Production & Logistics Management</i>
<i>BSc University of Ghana Business School, Legon (2000)</i>	<i>Business Administration</i>
<i>PGDTLHE University of Education, Winneba (2019)</i>	

Professional Experience

2022 till date: Ag. Head, Department of Marketing and Entrepreneurship, School of Business, UEW

2021 till date: Liaison Officer, Evangelical Presbyterian University College (EPUC), Ho

2018 to 2022: Ag. Head, Department of Marketing, Procurement & SCM, University of Education, Winneba, School of Business, South Campus, Winneba

2018 till date: Facilitator, Kwame Nkrumah University of Science and Technology, Institute of Distance Learning, Koforidua Centre

2020: Senior Lecturer, School of Business, University of Education, Winneba

2016: Lecturer, School of Business, University of Education, Winneba, South Campus.

2016: Ag. Director, International Relations & Institutional Linkages, Koforidua Technical University

2013 to 2016: Director of Quality Assurance, Koforidua Technical University

2014 to 2016: Adjunct Lecturer, Ghana Technology University College

2013: Adjunct Lecturer, Ghana Institute of Management and Public Administration (GIMPA)

2013 to 2016 Lecturer, Koforidua Technical University

2011 to 2013: Sessional Tutor, Griffith Business School, Griffith University, Australia

2010 to 2013: Full-Time (PhD) candidate and Staff, Griffith University, Australia

2006: Lecturer, Koforidua Technical University

2003: Senior Administrative Assistant, Koforidua Technical University

2001 to 2003: Admin. & Accounts Officer, Association of Road Contractors, Ghana

2000 – 2001: National Service, Ve Koelenu Community Secondary School

Membership of Professional Body

Subject Matter Expert: Chartered Institute of Supply Chain Management (SMCISCM), Ghana

Full Member, Ghana Institute of Procurement and Supply (GIPS)

Research Works

Thesis/Dissertations

August 2013: *PhD thesis: Applying Service-Dominant Logic into the Procurement Function in Ghanaian Universities* (Griffith University, Australia)

September 2006: *Master's thesis: Logistics Information Systems: An Implementation Plan at H. Folke Sandelin AB* (Malardalen University, Sweden)

May 2000: *Bachelor's dissertation: Rural Banks in Ghana: Successes and Failures* (University of Ghana Business School, Legon)

Contributions to International Research

2023: **Moderator**, *7th International Multidisciplinary Conference for Postgraduate Students, August 16 to 18 2023, University of Education, Winneba*

2022: **Moderator**, *6th International Multidisciplinary Conference for Postgraduate Students, September 7 to 9 2022, University of Education, Winneba*

2016: **Session Chair**, *9th International Applied Research Conference and Technology Fair, June 28 to July 1, 2016, Koforidua Polytechnic, Ghana*

2015: **Session Chair**, *8th International Applied Research Conference, July 13-15, 2015, Koforidua Polytechnic, Ghana*

2013: **Session Chair**, *SIBR-UniKL Conference on Interdisciplinary Business & Economic Research, Feb. 15-16, 2013, Kuala Lumpur, Malaysia.*

2012: **Co-editor**, *4th Global Conference on SMEs, Entrepreneurship and Service Innovation, Gold Coast, Australia 12-13 July 2012.*

2012: **Session Chair**, *4th Global Conference on SMEs, Entrepreneurship and Service Innovation, Gold Coast, Australia 12-13 July 2012.*

Research and Publications

Dza, M., & Atsu, Williams (2024). Supply Chain Intelligence and Operational Performance of Small and Medium Enterprises in Ghana: The Mediating Role of Collaboration, *International Journal of Business Management*, 7(1), 12-31

Kankam, G., & **Dza, M.** (2023). Supply Chain Agility and Competitive Advantage: A Moderated Mediation Analysis of Lean Marketing, *Journal of Operations and Strategic Planning*, 1-20

Dza, M., & Yunusah, H. (2023). Logistics Preparedness During Health Emergencies in Ghana. *GPH-International Journal of Social Science and Humanities Research*, 6(06), 105-126.

Dza, M., Oduro, R., & Yunusah, H. (2023) Technology Adoption and Healthcare Supply Chain Performance in Ghana: The Role of User Attitude, *Public Administration Research*

Dza, M., Chikwere, G.U., & Dzandu, S. K. (2021) Implementation Challenges of Sustainable Procurement in Ghana's Public Sector *African Journal of Procurement, Logistics & Supply Chain Management* 3(9)

Dza, M., Kyeremeh, E., & Affran, S. (2020). Branding Public Universities in Ghana: A Supply Chain Perspective. *European Journal of Business and Management Research*, 5(2).

Dza, M., & Mensah, A. A. (2019). Service-Dominant Logic and Supply Networks: Missed Opportunities for Businesses in Ghana? *European Journal of Business and Management Research*, 4(4).

Chikwere, G.U., Dzandu, S. K. & **Dza, M.** (2019) Compliance Issues with Public Procurement Regulations in Ghana, *International Journal of Business and Management; Vol. 14 (5)*

Affran, S., **Dza, M.** & Buckman, J. (2019) Empirical Conceptualization of Customer Loyalty on Relationship Marketing and Sustained Competitive Advantage, *Journal of Research in Marketing*

Dza, M., & Kyeremeh, E. (2018) Warehousing and Material Handling Practices in Ghana: A tale of tradition and modernity, *Public Administration Research*, 7(1)

Dza, M., Kyeremeh, E., Dzandu, S.K. Simon, & Affran, S. (2018) Corruption in Public Procurement in Ghana: Is it a societal norm of deviant behaviour, *Archives of Business Research*, 6(12), 56-66

Kyeremeh, E., & **Dza, M.** (2018). Supply Chain Management and Organization Performance: A Value Creation Perspective. *Archives of Business Research*, 6 (10) pp. 263 - 275

Dza, M. (2017) Integrating the Service Paradigm into Procurement Practices in

Ghana, *Public Administration Research*; Vol. 6, No. 2; 58 – 75

Dza, M., Gapp, R. and Fisher, R. (2015) Taking the professionalism out of the profession: a study of procurement and Africa, *International Journal of Procurement Management* 8(3) pp. 251 - 271

Dza, M., Fisher, R. & Gapp, R. (2013) Procurement reforms in Africa: the strides, challenges and improvement opportunities, *Public Administration Research* 2(2) pp. 49 - 57

Dza, M., Fisher, R. & Gapp, R. (2013) Service-dominant logic and procurement in Africa: lessons learned from a development agenda in Ghana. *International Journal of Economic Policy in Emerging Economies*, 6(2) pp. 141 – 157

Book Chapter

Dza, M., Fisher, R. & Gapp, R. (2013) Service-dominant logic and supply network management: an efficient business mix? In N.O. Ndubisi & S. Nwankwo's *Enterprise Development in SMEs and Entrepreneurial Firms: Dynamic Processes*, IGI Global

Refereed Conference Presentations

Dzisi, S., **Dza, M.** & Odoom, F. (2015) Business Coaching and the Development of Agri-Businesses in Africa, 10th *European Conferences on Innovation and Entrepreneurship (ECIE 2015)*, 17-18 Sept. 2015, University of Genoa, Italy

Dza, M., Fisher, R. & Gapp, R. (2012) An exploratory study of practitioner engagement with service-dominant logic in West Africa, *4th Global Conference on SME, Entrepreneurship and Service Innovation*, Gold Coast, Australia 12-13 July 2012.

Panel Assessor, Ghana Tertiary Education Commission (GTEC)

A Member of the Panel of Assessors who Undertook Assessment Exercise of the MBA Programme in Procurement and Supply Chain Management at the Laweh University College, Nungua-Accra (April 2024)

Internal Assessor - Promotions

Internal Assessor of an applicant's document seeking promotion to the rank of Senior Lecturer, University of Education, Winneba (2021)

Internal Assessor of an applicant's document seeking promotion to the rank of Senior Lecturer, University of Education, Winneba (2021)

Internal Examiner – MPhil/MBA Theses

Internal Thesis Examiner, MPhil Thesis Examination, University of Education, Winneba (December 2023)

External Assessor - Promotions

External Assessor, Assessment for promotion to the rank of Senior Lecturer, University of Cape Coast (April 2024)

External Assessor, Assessment for promotion to Senior Lecturer, University of Professional Studies, Accra (July 2022)

External Assessor, Assessment for promotion to Senior Lecturer, University of Professional Studies, Accra (November 2022)

External Assessor, Assessment for promotion to Senior Lecturer, University of Cape Coast (September 2022)

External Assessor, Assessment for promotion to Senior Lecturer, University of Cape Coast (April 2023)

External Examiner – MPhil/Ph. D Theses

External Examiner, Ph. D thesis examination, University of Cape Coast (June 2023)

External Examiner, Ph. D thesis examination, University of Cape Coast (Sept. 2023)

External Examiner, MPhil thesis examination, University of Cape Coast (November 2022)

External Examiner, MPhil thesis examination, University of Cape Coast (November 2022)

External Examiner, MPhil thesis examination, University of Cape Coast (March 2023)

External Examiner, MPhil thesis examination, University of Cape Coast (August 2023)

Postgraduate Research Supervised – MSc/MBA/MPhil

Supplier Relationship Management and Operational Performance: The Mediating Role of Supply Chain Resilience

An Investigation into Supply Chain Challenges in the Hospitality Industry of Ghana: The Case of Selected Hotels and Restaurants in the Sekondi-Takoradi Metropolis

Assessing the Effect of Supply Chain Collaboration on Operational Performance: A Study of Pharmaceutical Companies within the Takoradi Metropolis

Assessing the Effects of Framework Contracting in Improving Efficiency in Public Procurement in Ghana – A Case of Ghana Railway Company Limited

Integrating Sustainability into the Procurement Cycle of Public Institutions: The Case of GCB Bank

Empirical Conceptualization of Sustainability in Public Procurement in Ghana: A Study of Ministry of Communication

Evaluating the Effect of Sustainable Procurement Practices on Operational Efficiency of the Water Company Limited

Analysis of Technological Risk on Supply Chain Performance: A Case Study of Ghana Water Company Limited

An Evaluation of Internal Control Systems in Public Procurement in Ghana: A Study of Drivers and Vehicles Licensing Authority

An Investigation into the Effects of Warehousing and Material Handling Practices of the Ghana Armed Forces on Operational Performance
Empirical conceptualization of logistics preparedness of the security and health services during emergencies in Ghana

The Effect of Strategic Supply Chain Practices on Organizational Performance: The Moderating Role of Information Sharing

Empirical Conceptualization of the Effects of Transport Management Challenges on Healthcare Delivery in Ghana

Assessing the impact of the Last Mile Distribution of in the Ghana Health Service

An Assessment of the impact of the COVID-19 Pandemic on Supply Chains in the Shipping Industry in Ghana

An Assessment of the Effects of Logistics Management on the Operational Performance of Manufacturing Firms in the Tema Industrial Hub

Examining the Effects of Supply Chain Integration on Operational Performance of the Cocoa Processing Sector of Ghana

Empirical analysis of Relationship Management in the Supply Chains of the Petroleum Industry in Ghana

An Assessment of the Effect of Supply Chain Planning on Operational Performance of Ghana Bauxite Company Limited

An Assessment of the Influence of Distribution Channels on Supply Chain Performance: The Case of AngloGold Ashanti Iduapriem Limited

The Incidence of Absenteeism Among Junior Staff of the University of Education, Winneba

Employee Empowerment in the Attainment of Professional Growth: A Case of University of Education, Winneba.

An Analysis into the Effect of the Public Procurement Act 633 as Amended on Productivity in Tarkwa-Nsuaem Municipality. A Mediating Role of Information Communication Technology

An Investigation into Inventory Management Practices and Customer Satisfaction In The Manufacturing Industry In Ghana. A Case Study of Ghacem Limited

Assessing the Effect of Supply Chain Management Practices on the Operational Performance of Ghana Rubber Estates Limited: The Mediating Role of Knowledge Sharing

Assessing the Effect of Information Technology on Firm Performance. The Moderating Role of Logistics Operations of The Beverage Manufacturing Industry of Ghana

Inventory Management and Organisational Performance: A Case Study of Accra Brewery Limited

The Role of Purchasing Centralization Function in Achieving Operational Efficiency in the Energy Sector of Ghana A Case of Takoradi International Company

The Covid-19 Pandemic and Digital Transformation of Supply Chains: A Study of Manufacturing Companies in the Western Region of Ghana

An Investigation into Inventory Management Practices and Customer Satisfaction in the Manufacturing Industry of Ghana. A Case Study of Ghacem Limited

Membership to Boards

2018 till date: Academic Board, University of Education, Winneba

2017 Member, School of Business Board, University of Education, Winneba

2014: Member, International Journal of Technology & Management Research (IJTMR) Board

2014 Member, Koforidua Technical University Academic Board

2014 Member, Institute of Distance Learning Board, KTU

2015 Member, Graduate School Board, KTU

2015 Member, Ghana Technology University College Academic Board (Koforidua Campus)

Membership of Committees

2024: Chairman of Planning Committee of School of Business Academic Conference

2023: Academic Board's Representative on the Housing Committee, UEW

2021: Academic Board's Representative on the Estate Committee, UEW

2021: Chairperson, Academic Retreat Planning Committee, School of Business, University of Education, Winneba

2021: Chairperson, Investigative Committee into an alleged Examination Question Leakage, School of Business, University of Education, Winneba

2020: Chairperson, Solicitation Campaign Team 5, University of Education, Winneba
 2020: Member, Transport Committee, University of Education, Winneba

2019: Chairperson, Academic Conference Planning Committee, School of Business, UEW

2019: Chairperson, School of Business, University of Education, Winneba, Library Committee

2018 till date: School of Business Representative on the Transport Committee, UEW

2016: Chairperson, Inauguration of Koforidua Technical University

2016: Chairperson, Purchasing and Supply Department Research Committee

2016: Chairperson, Transport Policy Review Committee

2016 Chairperson, Business Development Policy Framework, Koforidua Technical University (KTU)

2016 Chairperson, Re-designation (Re-branding) Committee, KTU

2016 Member, Transition Committee, KTU

2016 Member, Management Advisory Committee, KTU

2015 Chairperson, Examination Policy Committee, KTU

2015 Chairperson, Online Student Information System (OSIS) audit Committee

2015 Chairperson, Quality Assurance Policy Development Committee, KTU

2015 Chairperson, Code of Ethics Committee, KTU

2015 Member, Investigative Committee to verify the Authenticity of Certificates of Staff of KTU

2015 Member, Strategic Plan Review Committee, KTU

2014 Member, Examination Process Review Committee, KTU

2014 Member, Committee to Restructure Institute of Distance Learning, KTU

Training/Workshops attended

Participant:

Participant: Continuous Professional Development (CPD), how to effectively manage local content in Supply Chain Channels, *Fiesta Royale Hotel, Dzorwulu, Accra, August 11 – 12, 2022*

Presenter: The Role of the Special Prosecutor in fighting corruption in Public Procurement: Workshop with Leadership of Parliament and Selected Parliamentary Committees, *Capital View Hotel, Koforidua, July 12 – 14, 2019*

Presenter: Overview of Common Procurement Malpractices Captured in the Auditor General's Reports; Workshop with Management of New Regions, Members of Entity Tender Committees and Regional Tender Review Committees, *AH Hotel, East Legon, August 30 to September 1, 2019*

Participant: Basic University Teaching Skills Course for Lecturers, 21st Century Innovative and Learner-Centred Teaching Methods in Higher Education, *Association of African Universities, Airside Hotel, Accra, November 14 –18 2016.*

Participant: Executive Training on Quality Assurance in Higher Education, *University of Cape Coast's Institutional Advancement, Elmina Beach Resort, June 9 – 10 2016.*

Participant: Improving Standards in Tertiary Education in Ghana, *National Accreditation Board's Stakeholders' Workshop, The Tertiary Education Complex, East Legon, Accra, December 2, 2015.*

Participant: Promoting Quality Tertiary Education in Ghana: The Role of Accreditation, *National Accreditation Board Stakeholders' Workshop, Miklin Hotel, Kumasi, March 20, 2014.*

Participant: Training Workshop for Enhancing Skills Towards Internal Quality Assurance Development, *National Accreditation Board, The Tertiary Education Complex, East Legon, Accra, October 23 – 24, 2013*

Projects

Among a team of Consultant for Mobile Business Clinic (MBC): Coached farmers on Business decision-making, financial planning, project management and basic book-keeping. May – December 2015

Among a team of consultants who edited the 2010 Housing and Population Census report. February –April 2014

Among a team of consultants who consulted for the Ministry of Women and Children's Affairs (MOWAC) on a UNFPA funded project: *The Institutional Assessment of the Ministry of Women and Children's Affairs (MOWAC)*. October 2009 to March 2010

Rendered consultancy services to Episcopal Relief and Development (ERD), an International NGO, in areas of Recruitment and Staff training. January – February 2009

Organized series of seminars and workshops on effective leadership and organizational management for Senior Executives of Episcopal Relief and Development, March-April 2009

Awards

NUGS (UEW) Excellence Award, 2019: The Most Interactive Lecturer

Others

2021: Chairperson, Coast Bridge Academy's launch of their Junior High School
2017 till date: Chief Patron, Apostles Revelation Society, Koforidua Technical University Chapter

2014 Guest Speaker, VRA International School Speech, Prize-Giving & Graduation Day, on the theme: "Sustaining Academic Excellence", *July 5, 2014, at Akuse*

2015 Guest Speaker, Christ the Answer International School, Graduation Ceremony, on the theme: "Building the future today: the importance of education", October 3, 2015, at Akuse.

All Information Contained in this CV are True and Verifiable