

Curriculum Vitae

Personal Data

Full Name: Albert Boamah

Postal Address:

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Adum – Kumasi.*

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Email: aboamah@uew.edu.gh

Date of Birth: 20th September 1989

Nationality: Ghanaian

Areas of Expertise

Graphic Design, Motion Design and Photography

Education

January 2021 to date (ongoing)

Kwame Nkrumah University of Science and Technology

Qualification: Doctor of Philosophy in Visual Communication Design

August 2018 – October 2019

University of Education, Winneba

Qualification: Post Graduate Diploma for Teaching and Learning in Higher Education

2015-2017

Kwame Nkrumah University of Science and Technology

Qualification: Master of Philosophy in Communication Design

2010-2014

University of Education, Winneba

Qualification: Bachelor of Art in Graphic Design

2005-2008

Prempeh College

Qualification: Senior High School Certificate (WASSCE)

Career History

1. University of Education, Winneba – 2018 to present

Responsibilities:

- Teach
- Conduct research
- Provide community service

2. AlbyPrecision Advertising, Graphic Designer (Freelance) – 2016 to 2018

Responsibilities:

- *Design for print and online content*
- *Plan creative ideas for reach out mediums*
- *Brand and advertise cooperate institutions and individual set-ups.*

3. DroneFolks, Drone pilot (Freelance) – 2017 to present

Responsibilities:

- *Taking aerial footages for events.*
- *Filming*
- *Video Editing*
- *Photography*

4. Department of Communication Design – KNUST - August 2016 - May 2017, Graduate Assistant.

Responsibilities:

- *Graphic Designer, for Head of Department.*
- *Provide graduate students assistance on research*

5. Department of Urban Roads, Kumasi - 2015 (National Service)

Responsibilities:

- *Field Photographer / Videographer*
- *Aid to Maintenance Engineer*

Publications

- **Boamah, A.** (2024). Graphic Design Students and Social Media Usage: A Check on New Media Literacy. *Arts and Design Studies*, 109 (2225-059X), 6-13. <https://www.iiste.org/Journals/index.php/ADS/article/view/61939>
- Addae-Yeboah, A., **Boamah, A.** & Akyiaw, S. O. (2023). 3D Modelling Terminologies. University Press, Winneba. ISBN: 978-9988-3-6711-4
- Essuman, J. & **Boamah, A.** (2022). Digital Photography Trends in Self-identity Construction among the Youth. *The International Journal of Humanities & Social Studies* 8(10) 56-64.
- Sarfo, M. F. & **Boamah, A.** (2022). New media technologies and students' creativity: an analysis of portfolio website concept generation. *Journal of Arts and Design Studies*.100, 38-48.
- *Signage: Building the UEW Branding.* (2022). University Press, UEW. ISBN: 978-9988- 3-3203-7
- **Boamah, A.** (2021). The deaf and graphic design education: figuring the challenges of the sign language interpreter. *American Journal of Art and Design*. 6(4), 120-126.
- Toffah, A.A., Appiah, E. & **Boamah, A.** (2021). To use or not to use: Analysis of ICT in the ideation process of graphic design in the senior high schools. *Journal of Arts and Design Studies*. 90, 25-29.
- Vanderpuye, P., Appiah, E. & **Boamah, A.** (2020). The use of thumbnail sketches in visual arts education: exploring high school students' perspective in the design process. *American Journal of Art and Design*. 88, 14-21.
- **Boamah, A.** & Kyere-Owusu, D.K.A (2020). Ethical irregularity in context of Ghanaian television advertising: A Review. *International Organization of Scientific Research*. 25(12), 01-08.

- Kyere-Owusu, D.K.A & **Boamah, A.** (2020). Promoting social change through edutainment: an analysis of yolo television series. *Global Journal of Arts, Humanities and Social Sciences – (ECRD-UK)*. 8(10). 1-21.
- Akyiaw, S.O, Asemanyi, A.A., deGraft-Yankson, P., **Boamah, A.** Adzei, S.E. (2019). Visual Aesthetics and Aural Techniques used in Television Political Campaign ADS During Ghana’s 2016 Presidential Elections. *International Organization of Scientific Research*. 24(4), 63-73.
- Adzei, S.E., deGraft-Yankson, P., Akyiaw, S.O. & **Boamah, A.** (2019). Colour Dynamics and the Multimedia Industry: Its Role in Video Games. *International Journal of Psychology Education*. 2, 1-30.
- **Boamah, A.**, deGraft-Yankson, P., Amoako-Agyeman, K.A., Akyiaw, S.O, Adzei, S.E., (2018). Ethical policy on advertising effectiveness. Its implementation on television advertising in Ghana. *International Journal of Psychology Education*. 1, 129-140.

Invited or professional presentation(s)

- Faculty Seminar, School of Creative Arts, UEW, An Exploration of Drivers and Barriers of New Media on Film Development in Ghana – March, 2024.
- Creative Alliance Workshop for Frafraha Community Senior High School (Adenta) Talk on Creativity, Inspiration and Creation in Art - October 2018.

Exhibitions

- i. Inter Expo Art Exhibition, Accra International Conference Centre – October 2021.
- ii. 1st Multimedia Exhibition, Department of Graphic Design, UEW - April 2018.

Professional Development

a. Conference(s)

- i. Adobe Max, The Creativity Conference, Adobe. (Online). 18th–20th October, 2022.

- ii. Creative Arts Conference, University of Education, Winneba. 28th – 30th June, 2022.
- iii. Type Drive Communities Conference. KNUST Activation. 7th - 8th May 2021.
- iv. 1st International Design Education Conference, University of Education, Winneba. 7th to 8th February 2019.
- v. 1st Regional Conference on Problem Learning and E-Learning, Kwame Nkrumah University of Science and Technology - 2nd December 2015.

b. Workshop(s)

- i. Academic Writing Workshop (online) 26th April – 1st May, 2024, Johannes Cronje, Cape Peninsula University of Technology, Cape Town, South Africa.
- ii. Graphic Design Pathways Seminar, Department of Graphic Design, University of Education, Winneba, 14th July, 2023.
- iii. Maya Workshop. Pixil Motion and Department of Graphic Design, University of Education, Winneba, 5th July, 2023.
- iv. Internship and Long Essay Supervision Seminar, Department of Graphic Design, University of Education, Winneba, 1st March, 2023.
- v. Faculty Workshop/Retreat. Programme Development, Busua Beach Resort, Busua, Western Region, 5th January, 2022
- vi. UTAG Early Career Seminar, University of Education, Winneba, 11th August 2021.
 - i. Virtual Online Teaching and Learning Workshop for School of Creative Arts - 4th -5th January 2021.
 - ii. UTAG Early Carrier Guidance Workshop – August 2020.
 - iii. Faculty Workshop/Retreat. Academic Programme Development, Royal Lee Hotel, Tutu-Akuapem, Eastern Region (2018).

Community Service:

2023

- **Drone Pilot**, Aerial video of University Campuses for new UEW website – December, 2023.
- **Member**, Faculty Board, School of Creative Arts – December, 2023 to present.
- **Supervisor**, design and production of signages for Ghana Health Service, Winneba Municipal Hospital – September 2023.
- **Postgraduate Coordinator**, Department of Graphic Design – 5th August, 2023 to present.
- **Speaker**, Graphic Design Pathways Seminar, Department of Graphic Design, University of Education, Winneba, 14th July, 2023.
- **Master of Ceremony** for Pre-Industrial Attachment Seminar, Department of Graphic Design, North Assembly Hall - March 2023.

2022

- **Academic Counsellor** for Level 200 Multimedia Group, DGD of UEW - October 2022
- **Timetable Planning Committee Member** – 1st September, 2022 to present.
- **Examinations Officer**, Department of Graphic Design – 1st September, 2022 to 31st July, 2023.
- **Member**, Design Team - Design, production, and installation of one-way vision for Department of Fashion and Textiles Education – August 2022.
- **Member**, Centre for Research Culture and Creative Arts (CeRCCA) Committee member – August - 2022
- **Graphic designer**, Logo for Centre for Research in Culture and Creative Arts (CeRCCA) – August, 2022.
- **Steering Committee Member**, Centre for Research Culture and Creative Arts - August, 2022.
- **Member**, School of Creative Arts Examination Board – 1st September, 2022 to 31st July, 2023.

2021

- **(Motion Graphics Designer)** Media files production for Akenten Appiah-Menka University of Skills Training and Entrepreneurial Development. Virtual Graduation – December 2021.
- **(Motion Graphics Designer)** Media files production for Inter Expo Art Exhibition – October 2021
- **Supervisor,** design and production of signages for Ghana Education Service Winneba by Department of Graphic Design – October 2021.
- **Supervisor,** design and production of signages for Physical Planning Department (Formerly Town and Country Planning - Winneba) by Department of Graphic Design – October 2021.
- **Supervisor,** design and production of signages for Ghana Health Service, Winneba Zongo CHPS Compound by Department of Graphic Design – October 2021.
- **Graphic Designer,** Design and production of flyers to provide first-hand information for fresh students September 2021.
- **Drone Pilot and Co-Video Editor,** UEW Documentary ongoing Projects on Campus – August 2021.
- **Member,** Design Team - Design, production, and installation of Plaques for Student Centre Building North Campus – May 2021.
- **Member,** Design Team - design production team for main signage for Students Centre Building. North Campus – May 2021.
- **Member,** Multimedia Production Team for 25th Congregation Ceremony (Virtual Mode) 2nd Session – May 2021.

2020

- **Member,** Design Team - Design, production and installation of Signage for new lecture theatres (Joseph Bannerman and Kwadwo Baah Wiredu Lecture Theatres), North Campus – October 2020.
- **Member,** Design Team - Design and production of Signage for Emmanuel Kwasi Ampene Building, North Campus – October 2020.
- **Member,** Design Team - Design and production of Signage for Nathaniel Kofi Pecku Building, North Campus – October 2020.

- **Member, Design Team** - Design and production of Signage for John Agyekum Kufour Building (School of Creative Arts Block, Central Campus – September 2020).
- **Member, Design Team** - Design and production of Signage for Technology Block, Central Campus – September 2020.
- **Member, Design Team** - Design and production of Signage for Main Administration Block – Asabere Ameyaw Building, North Campus – September 2020.
- **Member, Multimedia Production Team** for 25th Congregation Ceremony (Virtual Mode) 1st Session – September 2020.
- **Academic Counsellor** for Diploma Level 100 (Group A) Graphic Design Students of UEW (September 2020 – July 2021)

2019

- **Graphic Designer**, Design and mounting of signage for University Hall A, B and Annex – December 2019
- **Graphic Designer**, Design of promotional items for the Department of Theatre Arts on the play titled *The King Must Dance Naked* – November 2019.
- **Resource Person**, Outreach programme for Department of Graphic Design at Frafraha Community Senior High School, Adenta – Accra October 2018.
- **Graphic Designer**, Design and production of flyers to provide first-hand information for fresh students - September 2019.
- **Graphic Designer**, Design, production and installation of Signage system and door labels for new bungalow, North Campus - September 2019.
- **Graphic Designer**, Design of promotional items for the visit of Okyehene Osagyefo Amoatia Ofori Panin to the University community - September 2019.
- **Graphic Designer**, Design and layout for IPOP (Intensive Pre-Orientation Programme) Booklet - September 2019.
- **Graphic Designer**, Design of stationery materials for Department of History Education, UEW History Day Ceremony – June 2019.
- **Academic Counsellor** for Diploma Level 100 Graphic Design Students of the UEW (September 2019 – July 2020)
- **Member**, Design team for university logo new layout design – July 2019.

- **Member**, Design team for New University logo on Tempered Glass installation at various offices on campus – July 2019.
- **Member**, Design Team - Design, door labelling, mounting of signage for Gharthey Hall Block A, B and C - April 2019.
- **Member**, Design Team- **Design** and Mounting of signage for School of Business building - April 2019.
- **Graphic Designer, Organizing committee member** - Design and production of promotional items for 1st International Design Conference (February – 2019, UEW)
- **Member**, Design Team - Design and mounting of signage for Faculty of Social Science Education - February 2019.

2018

- **Member**, University Rebranding Team: Design, production and mounting of signboards of the university - September 2018.
- **Graphic Designer**, Design and production of flyers to provide first-hand information for fresh students - September 2018.
- **Graphic Designer**, Design and production of pull-up stand to provide first-hand information for fresh and continuing students for each faculty and selected offices of the university - September 2018.
- **Academic Counsellor** for Diploma Level 100 Graphic Design students of UEW (September 2018 – July 2019).
- **Member**, Design Team, Design of structure labelling for School of Creative Arts Block (Central Campus) - September 2018
- **Graphic Designer**, Design of Stationery materials for Ghana Geographers Association / Geography Teachers' Association Annual Conference 2018 - August 2018.
- **Member**, Organising Committee for Department of Graphic Design, UEW for the 1st International Design Conference 2019 organized by the Department of Graphic Design and Design Ghana - August 2018.
- **Member**, University Rebranding Team: Lettering Design at the main entrance - August 2018.

- **Videographer** for Welcome address video of the Vice-Chancellor to the University Community - August 2018.
- **Videographer** for Welcome address video of the Vice-Chancellor to Sandwich Students - August 2018.
- **Videographer** for University Library Introductory Video for Orientation – July 2018.
- **Supervisor, Indoor Photography and Drone Piloting** for 22nd Congregation Ceremony, UEW 20th April 2018.
- **Drone Pilot and Videographer** for University Commercials uploaded on the University Website - April 2018.
- **Member, Publicity Committee** for Department of Graphic Design. (Video Commercial and Brochure Design) – 9th March 2018.

Referees

Prof. Patrique deGraft-Yankson, PhD

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Prof. Edward Appiah, PhD

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ALBERT BOAMAH