



# CURRICULUM VITAE

## **MERCY AMPOFOWAH OSEI (Ph.D)**

Faculty of Health, Allied Sciences and Home Economics Education

Department of Clothing and Textiles Education

University of Education, Winneba

P.O. Box 25

Winneba, Central Region, Ghana

### **Personal Details**

Date of Birth: 12<sup>th</sup> May, 1980

Telephone: +233 243 170479

Email: [maosei@uew.edu.gh](mailto:maosei@uew.edu.gh) / [ampofowah63@gmail.com](mailto:ampofowah63@gmail.com)

Nationality: Ghanaian

### **Objectives**

Knowledgeable and experienced fashion and textiles professional with demonstrated record of accomplishment over a fifteen-year practical background. Focused on enhancing productivity through strong analytical, research and problem-solving skills and has the capacity for higher academic engagement.

I am skilled in:

1. Garment Construction
2. Pattern Making
3. Textiles and Fabric Production
4. Fashion Marketing.

**Professional Qualification(s):**

	<i>Awarding Institution</i>	<i>Qualification</i>	<i>Period</i>
1.	Kwame Nkrumah University of Science and Technology, Kumasi	PhD. Fashion Design Technology	2019-2024
2.	Codel, UEW. Winneba	Postgraduate Diploma in Teaching and Learning in Higher Education	2021-2022
3.	University of Education, Winneba	MPhil. Home Economics (Clothing and Textiles)	2016-2019
4.	Kwame Nkrumah University of Science and Technology, Kumasi	MPhil. Integrated art and Industry (Fibres and fabrics)	2016-2019

**Professional Responsibilities:** List the professional responsibilities assumed, perhaps following one's professional qualification(s).

	<i>Position</i>	<i>Office/Location</i>	<i>Period</i>
1.	Lecturer	University of Education, Winneba	01/2024 to date
1.	Assistant Lecturer	University of Education, Winneba	03/2021 to 12/2023
2.	Examination officer	Clothing and Textiles Education and Family Life Management Education, UEW	8/2023-24
3.	Academic Counsellor	Clothing and Textiles Education	8/2023-2024

4	Academic Counsellor	Clothing and Textiles Education	8/2022-2023
5	Academic Counsellor	Clothing and Textiles Education	8/2021-2022

**Education** (beginning with the newest to the oldest):

<i>Qualification/Certificate obtained</i>	<i>Name of Institution Attended</i>	<i>Date</i>
Ph.D. Fashion Technology	KNUST	2019-2024
Post Graduate Diploma	UEW	2022-2022
MPhil. Clothing & Textiles	UEW	2016-2018
MPhil. Fibres & Fabric	KNUST	2016-2018
B.A. Integrated Art & Industry	KNUST	2002-2006
H.N.D. Fashion & Textiles	Kumasi Poly	1998-2001
WASSCE (Home Econs.)	Wesley Girls' High Sch.	1995-1997

**Career History** (beginning with the newest to the oldest):

<i>Position/Title</i>	<i>Name of Institution</i>	<i>Date</i>
<b>Lecturer/Assistant Lecturer</b>	UEW, Winneba	March 2021 to date

- Teaches
  - Introduction to Clothing and Textiles
  - Processes in Garment Construction
  - Clothing Technology
  - Cosmetology
  - Textiles and Fabric Production
  - Draping

<b>Lecturer</b>	BlueCrest University College (School of Fashion and Design)	Feb. 2020- Feb. 2021
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- Teaches
  - Basic Pattern and Sewing Techniques
  - Fashion Marketing

- Management and Entrepreneurship
- History of Art
- Environment and Fashion
- Research and Methodology

**Programme Chair (BSc. & Diploma) BlueCrest University College** June 2020- Feb. 2021

- Assists the Head of the Department to develop and maintain all academic disciplines
- Manages students' complaints and grievances
- Implements established short-and long-term developmental goals of Bluecrest College
- Reviews academic performance of students at the School of Fashion and Design
- Work closely with various departments to assist and implement policies and procedures

**Chief Executive Officer** Meric Fashion Couture/ Meric Oil Mills May 2010 –Sept. 2017

- Provides efficient and effective training to apprentices
- Prepares financial statements for the year in review
- Marketing products in offices

**Floor Manageress** Wild Gecko Handicrafts Shop Sept. 2006 – Sept. 2007

- Effectively managed financial and human resources and worked with the production department team
- Delivered excellent administrative, managerial, and operational duties including handling over 5 shop attendants

Teaching (National Service) Agona Senior Secondary & Technical School Sept. 2001- 2002

**Publications, Research/Projects Conducted or Undertaken, Creative Works/Productions**

**Produced: Books**

<i>Author(s)</i>	<i>Year of publication</i>	<i>Title of book</i>
Nyadroh, P., Osei, M.A. & Obeng, M.	2022 (Online)	Manipulative Skills and Processes

**a. Peer-Reviewed Journal Articles**

<i>Author(s)</i>	<i>Year of publication</i>	<i>Title of article</i>	<i>Journal</i>
1. Osei, M. A., Appiah, N. A., Howard, E. K. & Asinyo, B. K.	(2023).	Competitiveness: A critical factor in the performance of small and medium-sized garment enterprises amidst dynamism of globalisation.	<i>Journal of African Arts &amp; Culture</i> , 6(4), 15-26.

2. Osei, M. A., Appiah, N., Adala, C., Asinyo, B. K., & Howard, E. K, (2023). Globalisation and Its Impact on Operational Flexibility Drive and the Performance of Ghana's Small and Medium Scale Garment Enterprises. *African Journal of Applied Research*, 9(2), 210-221210-221 <http://doi.org/10.26437/ajar.31.10.2023.13>
3. Quacoo, R., Forster, P., Ogoe, J., Osei, M. A., Ghanney, V. & Agbodo, P. (2023). Acceptability of Locally Produced Nose Masks in a University Community in Ghana. *Journal of African Art and Culture*, 6(1), 91-119.
4. Osei, M. A., Forster, P. & Ogoe, J. (2023). Considerable Factors Influencing the Selection of Children's Wear Made in African Print Fabrics. *Journal of Business Administration and Research*, Vol. 12, No.2. DOI: 10.5430/jbar.v12n2pl
5. Fatchu-Kansanba, R., Okpattah, V., Osei, M. A., Ayesu, S. M. & Asmah, E. (2021). Redesign of Functional Kaba (Blouse) Apparel for Ghanaian Breastfeeding Mothers. *Journal of Textile Science and Technology*. Vol.7, No.1. DOI: 10.4236/jtst.2021.71004
6. Ayesu, S. M., Osei, M. A., Chichi, C. A. & Acquaye, R. (2020). Festival Elements: A Source of Inspiration for Contemporary Fashionable Products. *Journal of Textile and Science Technology*, Vol.6, No.4. DOI: 10.4236/jtst.2020.64017

**b. Referred Conferences Proceedings/Articles**

1. Okai-Mensah C.K., Howard, E.K. & Osei, M.A. (2021). Implementation of Design Thinking and Innovative Strategies by Ghanaian Companies: A Case of CPC: Sustainable Education Development. Springer, Cham. [https://doi.org/10.1007/978-3-030-68836-3\\_5](https://doi.org/10.1007/978-3-030-68836-3_5)

**d. Other Scholarly and/or Creative Works not captured in other section(s)**

**a. Unpublished works**

<i>Author(s)</i>	<i>Year of composition</i>	<i>Title</i>
Osei, M.A., Asmah, A. E., & Fatchu- Kasamba, R.	(2023).	A Workshop Intervention on the Effective Utilisation of Motifs in African Prints for Garment Construction (in print)

Osei, M.A., Chichi, C. & Agbodo, P. (2023). Fashion Student Knowledge, Attitude and Practices of Safety Garments in the Fashion Studios (in print)

**Professional Development:**

**Training Sessions:**

<i>Course Title</i>	<i>Location</i>	<i>Period</i>
Academic Retreat	Windy lodge-Winneba	28 <sup>th</sup> -30 <sup>th</sup> July, 2021
Academic Retreat	Elmina Beach Resort	8 <sup>th</sup> -10 <sup>th</sup> December, 2021
Cosmetology	UEW, Winneba	13 <sup>th</sup> -15 <sup>th</sup> July, 2022

**Seminars and Workshops:**

<i>Course Title</i>	<i>Location</i>	<i>Period</i>
A Workshop on the Conduct of Examination. Student Centre Seminar Room 3, UEW, Winneba, 5 <sup>th</sup> April, 2024		
Clothing Consumption and Mitigation. South African Association of Family Ecology and Consumer Science (SAAFEC). Virtual. 28 <sup>th</sup> February, 2023.		
Creating a Personal Online Brand. Organized by KNUST E-learning Center. Virtual. 29 <sup>th</sup> August, 2022.		
Conclusion on your research topic/ systematic review organised by the International Association of Advanced Studies Research. Virtual. 26 <sup>th</sup> August, 2022.		
Scientific writing. Organised by the School of Graduate Studies and GRASAG, KNUST, at the School of Graduate Studies Conference Room, KNUST- Kumasi. 30 <sup>th</sup> June, 2022.		
Women Empowerment through Transformational Leadership. Organized by Ghana Association of University Women. Virtual. 1 <sup>st</sup> June, 2022.		
Faculty Workshop. Clothing Lab 2, UEW- Winneba. 26 <sup>th</sup> May, 2022.		
Journey to Leadership in the 21 <sup>st</sup> Century: Overcoming Biases and Stereotypes. Organized by Gender Mainstreaming Directorate at North Campus Assembly Hall. UEW. 19 <sup>th</sup> May 2022.		
28 <sup>th</sup> September, 2021. Inaugural lecture. Theme: Time Management: A magic Wand for Leadership Effectiveness. Speaker: Rev. Fr. Prof. Anthony Afful-Broni (former VC) at Jophus Anamuah-Mensah Conference Centre at UEW.		

Building an Excellent University through Funded Research and Innovation. Organised by UEW-Directorate of Research, Innovation and Development (DRID) at Jophus Anamuah-Mensah Conference Centre at UEW. 19<sup>th</sup> August, 2021.

Qualitative Research Seminar. Organized by Faculty of Home Economics Education -UEW (Virtual). 16<sup>th</sup> June, 2021.

Workshop Schedule on Information Technology System and Accreditation Issues. FES LAB (ICT and SRO-UEW). 10<sup>th</sup> – 12<sup>th</sup> May, 2021.

Quality Assurance in Higher and Tertiary Education in Teaching and Learning. Organised by Association of African Universities. Virtual. 13<sup>th</sup> May, 2021,

### Conference(s)

Sustainable Textiles in the 21<sup>st</sup> Century: Climate Change and Globalization. Textile Researchers Association of Nigeria (TRAN). 24<sup>th</sup> -25<sup>th</sup> October, 2023. Physical /Virtual. Presented the topic “Manufacturers and Consumers Fashion Sustainability Initiatives in Two Communities in Ghana” by Forster P, Quacoo, R., Ogoe, J. and Osei, M. A..

Clothing Consumption and Mitigation. South African Association of Family Ecology and Consumer Science (SAAFECs). Virtual. 28<sup>th</sup> February, 2023

Applied Research Conference in Africa (ARCA). Virtual presented Implementation of Design Thinking and Innovative Strategies by Ghanaian Companies: A Case of CPC 24<sup>th</sup>-26<sup>th</sup> August, 2020

Creating Personal online Brand. Organized by KNUST E-learning Center. Virtual. 29<sup>th</sup>

**Curriculum Development:** Give a brief description of the course or instructional material. Invited or professional presentations, lectures, etc. Provide a list of the professional areas you write on, investigate, offer services/talks/education, etc. and the level(s) at which the course is taught or the instructional material is used. Co-developers should be named

*Course or instructional material* *Period*

### Student Development:

<i>Start and End Dates</i>	<i>Name of Office</i>	<i>Responsibilities</i>
26 <sup>th</sup> April- 31 <sup>st</sup> July, 2022	Academic Counsellor	- Assist students assigned to address problems of academic nature

- Interact with student to find out their problems and advise them.
- Refer students to counselling center when necessary

1<sup>st</sup> Nov. 2022- 31<sup>st</sup> July, 2023. Academic Counsellor

**Mentorship**

<i>Area(s) of Development</i>	<i>Number of Staff Mentored</i>
Project work	30 students (2021-24)
Teaching Mentorship	63 Students (2024)

**Membership of Professional Association(s):**

<i>Name of Association</i>	<i>Position held (if applicable)</i>	<i>Period</i>
Family and Consumer Sciences Society of Nigeria (MEMBER)		2021 to date

**Institutional Service:**

<i>Name of Committee(s) and/or Board(s)</i>	<i>Position or role</i>	<i>Period</i>
FHEE Welfare Committee	Treasurer	2022-2024

**Community Service:** You may indicate the nature of the service rendered.

<i>Name of Institution/Organisation</i>	<i>Position(s) held (if applicable)</i>	<i>Period</i>
Enrolment Drive, UEW	REP for Clothing and Textiles	2021-24

**Professional Service or Consultancy outside the University:** Give a description of the activities undertaken.

<i>Name of institution/client</i>	<i>Period of service</i>	<i>Office/position held</i>
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**Grants, Honours, Awards, Prizes or Professional Recognition and other Key Accomplishments:**

<i>Name/Type of Award</i>	<i>Awarding Institution or Organisation</i>	<i>Period</i>
Unilever Best Graduating Student Award	Unilever Ltd	2001-2002
Best Women Commissioner Student	Kumasi Poly. (Technical Uni.)	1999-2000



***Exhibitions Organised***

1. Exhibition of Clothing Accessories (beaded bags, beaded jewellery, fascinators, hats, etc)  
2023
2. Exhibition of Textiles Products (Batik, Tie-Dye, screen printing and weaving) 2023
3. Exhibition of Fabric Construction Methods articles (Macrame, Crocheting, Patchwork, etc)  
2022

**Referees:**

Victoria Ghanney

Faculty Of Health, Allied Sciences And Home Economics Education

Department of Clothing and Textiles Education

University of Education, Winneba

P.O.Box 25

Winneba

0244 954358

[ghanneyv@gmail.com](mailto:ghanneyv@gmail.com)

Phyllis Forster (PhD)

Faculty Of Health, Allied Sciences And Home Economics Education

Department of Integrated Home Economics Education

University of Education, Winneba

P.O.Box 25

Winneba

0245 763443

[phyllis\\_forster@yahoo.com](mailto:phyllis_forster@yahoo.com)

Abraham Ekow Asmah

Department of Integrated Art and Industry/Department of Indigenous Art

KNUST

Kumasi

0243-277631

[ekowasmah@yahoo.co.uk](mailto:ekowasmah@yahoo.co.uk)