CURRICULUM VITAE

PERSONAL DATA

Name	Philip Siaw KISSI
Birthday Date	June 25, 1982
Nationality	Ghana
Home Town	Essumeja, Bekwai Asanti Region
Contact Address	University of Education, Winneba, School of Business, Department of Management Sciences, P. O. Box 25, Winneba. GHANA
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ACADEMIC QUALIFICATION AND PROFESSIONAL TRAINING

2016 - 2019	Cyprus International University (CIU), School of Applied Sciences, Turkey Republic of Cyprus
	Major: Management Information Systems
	Completed with: Doctor of Philosophy (PhD.)
2013 - 2015	University of Education, Winneba (UEW), Faculty of Science Education
	Major: Mathematics Education
	Completed with: Master of Philosophy in Mathematics Education

2009 - 2013	University of Education, Winneba, Faculty of Science Education
	Major: Mathematics Education
	Completed with: Master of Education (M.Ed.).
2003- 2007	University of Education, Winneba, Faculty of Science Education
	Major: Mathematics Education
	Completed with: Bachelor of Education in Mathematics

WORKING EXPERIENCE

20019 – Date	Lecturer in Department of Management Science. University of Education, Winneba, Ghana.
2019 – June 2019	Lecturer in the School of Applied Science. Cyprus International University, North Cyprus, Turkey
2016 - 2019	Research and Teaching Assistance at the School of Applied Sciences, Cyprus International University, North Cyprus, Turkey

PROFESSIONAL RESPONSIBILITIES

2022 - Date	**Coordinator for Research**, Grant Sourcing and Proposal Development Unit at the Directorate of Research, Innovation and Development (DRID), University of Education, Winneba
2022 – Date	**Coordinator for Monthly Research Seminar Series**, School of Business
2021 – 2022	**Vice Dean of Student Affairs**, University of Education, Winneba

COURSES TEACHING

HRM 841: Human Resource Information Systems

ACC 812: Management Information Systems

BUS 721: Applied Business Research

MIS 624: Multivariate Data Analysis

MIS 713: Digital Marketing

MIS 741: Data Mining and Business Intelligence

BBA 351: Research Method in Business

BASD 815: Management Information System

BIS 121: Enterprise Information Systems

EDCR 121: Introduction to Educational Technology

MGT 121: Instructional Technology in Business

BIS 121: Enterprise Information Systems

BIS 241: Data Structure and Algorithms

CURRICULUM DEVELOPMENT

Programme: **MBA Management Information Systems**

Period: December 2019 – March 2021

Aim of the programme: The content of this program is designed to provide students with the required scientific background on management systems, business and information technologies in the global competitive business environment and enable them to work on scientific research studies

Programme: **BBA Business Information Systems**

Period: December 2019 – March 2021

Aim of the programme: The content of this programme is aimed to prepare students to become professionals with scientific competence in the fields of management systems, and digital and electronic business transactions in a globally competitive business environment.

Programme: **BSc Business and Technology Security**

Period: In progress

Aim of the programme: The programme aims to provide students with experience in information systems security, cryptology, network security and database security, and the knowledge and skills that will enable them to take an innovative role in the business organisation and development of new measures to protect the data and information of an organisation.

Programme: **Master of Philosophy (MPhil) Management Information Systems**
Period: In progress
Aim of the programme: This programme aims at furnishing graduates with skills that make them critical and analytical when teaching, researching and capable of providing solutions to the opportunities and challenges in adopting, implementing and using information technology in organisations. The programme also targets individuals who seek to develop careers in the field of Information Systems teaching and research.

Programme: **Certificate Programme in Management Information Systems**
Period: In progress

Aim of the programme: The aim of the certificate program in Management Information Systems is to prepare students and employees to understand the benefits of information systems to organisations and, most importantly, how to organise and manage information systems to support an organisation's goals and strategies.

PRE-UNIVERSITY WORK (TEACHING) EXPERIENCE

20015 - 2016	Assistant Director II, Teacher in Ghana Education Service, Accra Ghana
1984 - 1987	Principal Superintendent, Teacher in Ghana Education Service, Accra Ghana

RESEARCH PUBLISHED IN PEER-REVIEWED INTERNATIONAL JOURNALS (SCOPUS, WEB OF SCIENCE - SCI, SSCI, ARTS AND HUMANITIES)

Kissi, P. S. (2024). Big data analytic capability and collaborative business culture on business innovation: the role of mediation and moderation effects. *Discover Analytics, 2*(1), 2.

Kissi, P. S. (2023). Job seekers satisfy or dissatisfy with the existing electronic recruitment: A theoretical and empirical investigation. *Cogent Business & Management*, *10*(3), 2278233.

Idowu, A., Nat, M., & **Kissi, P. S**. (2021). Student perception of usefulness and ease using Kahoot, a free web-based tool in a tertiary education setting. *Acta Scientiarum. Technology, 43*(1), e47347.

Kissi, P. S., Nat, M, & Idowu, A. (2020). Systematic review of web-based learning environments in high school mathematics education. Attitude, achievement, challenges and possible solutions. *Croatian Journal of Education, 21*(4), 1061-1101.

Garanti, Z.; & **Kıssı, P. S.** (2019). The effects of social media brand personality on brand loyalty in the Latvian banking industry: the mediating role of brand equity. *International Journal of Bank Marketing* 37(6), 1480-1503.

Armah, R. B, & **Kissi, P. S**. (2019). Use of the van Hiele Theory in Investigating Teaching Strategies used by College of Education Geometry Tutors. *Eurasia Journal of Mathematics, Science and Technology Education, 15*(4), em1694

Kissi, P. S., Nat, M., & Armah, R. B. (2018). The effects of learning–family conflict, perceived control over time and task-fit technology factors on urban-rural high school students' acceptance of video-based instruction in flipped learning approach. *Educational Technology Research and Development, 66*(6), 1547-1569.

Kissi, P. S., Oluwatobiloba, M. K., & Berko, A. Y. (2017). Factors Affecting University Students Intentions to Use Debit Card Services: An Empirical Study Based on UTAUT. *Business, Management and Education*, *15*(2), 196-210.

Kissi, P. S., Nat, M., & Idowu, A. (2017). Taking Business Intelligence to Business Education Curriculum: Graduate Students' Concerns. *Business, Management and Education, 15*(1), 77-90.

ARTICLES PUBLISHED IN OTHER PEER-REVIEWED INTERNATIONAL JOURNALS

Kissi, P. S., & Idoga, P. E. (2021). Sustainability of an Integrated E-Payment System in Developing Countries. *Journal of Applied Sciences and Environmental Management*, *25*(8), 1379-1385.

Kissi, P. S., Opoku, D., Armah, S. E. (2021). Making information and communication technology as a programme in senior high school curriculum: teachers' concerns. *International Online Journal of Education and Teaching, 8*(1). 108-118

Idoga, P. E., & **Kissi, P. S**. (2020). Determinants of Graduate Business Student's Intention to use Gamification in an Organization. *Dutse Journal of Pure and Applied Sciences, 6* (1), 11 - 85

Opoku, D.; Okyireh, R. O. & **Kissi, P. S.** (2020). Consumer Intention towards the Use of Bible Application. *American Journal of Education and Learning, 5*(1): 72-86

Kissi, P. S., & Osafo, W. (2019). Quality of Internet Connection, Enjoyment and Gender Influence on University Students' Behaviour to Use Moodle. *International Journal of Information Communication Technologies and Human Development*, *11*(1), 51-71.

Boateng, S. K., Agyei, C., Aidoo, B., **Kissi, P. S**., & Boakye, S. (2017). The Perception of High school Teachers' about Developing Moral Character through the Curriculum and the Schools' Culture in South Africa. *International Online Journal of Educational Sciences, 9*(1), 118 - 128

Aidoo, B., Boateng, S. K., **Kissi, P. S**., & Ofori, I. (2016). Effect of Problem-Based Learning on Students' Achievement in Chemistry. *Journal of Education and Practice*, *7*(33), 103-108.

Kissi, P. S., Gyabaah, O., & Boateng, K. S (2016). The Effects of the use of Graphical Calculator instruction on students' performance in linear functions. *Journal of Education and Practice*, *7*(21), 117-127.

BOOKS CHAPTERS PUBLISHED INTERNATIONALLY

Kıssı, P. S. (2021). The Effect of Learning Expectations and Internet Speed on University Student Moodle Usage: The Mediating Role of Perceived Fun Features. In R. Hakikur (Ed.). *E Ubiquitous Technologies for Human Development and Knowledge Management.* Chapter 3. IGI Global.

Garanti, Z.; Ilkhanizadeh, S. & **Kıssı, P. S**. (2019). The impact of branding on visitors satisfactıon and destinatıon loyalty in Iran. In A. Correia, M. Kozak and A. I. Rodrigues (Eds.). *Experiencing Persian Heritage, perspectives and challenges* Volume 10 chapter 22. Emerald Publishing.

MONOGRAPH/PHD DISSERTATION/NEWSPAPERS/MAGAZINES/ OTHER ONLINE PUBLICATIONS

Kissi, P. S. (2022). Give JHS, and SHS teachers' books and research allowances in Ghana. (**Ghana Web** Regional, Wednesday, 12 October 2022). Retrieved from: https://www.ghanaweb.com/GhanaHomePage/NewsArchive/Give-JHS-SHS-teachers-books-and-research-allowances-Dr-Phillip-Kissi-1641188

Kissi, P. S. (2018). Cyprus International University Newsletter. Retrieved from https://www.ciu.edu.tr/sites/default/files/2022-09/ciu-academic-newsletter-issue-2_.pdf

Kissi, P. S. (2019). Acceptance, Design, Implementation and Evaluation of Flipped Learning Approach: High School Geometric Learning in Ghana PhD Dissertation/Unpublished

PAPERS PRESENTED AT NATIONAL CONFERENCES AND PUBLISHED AS PROCEEDINGS

Nkomo, L.; Nat, M. & P. S. **Kissi, P. S.** (2018*).* Learning Management System Use Policy in Higher Education Institutions. *International conference on perspectives in future education,* 117. ICOPFE, Gırne, North.

Kissi, P. S., Nat, M., & Idowu, A. (November 2, 2017). Proposed Flipped Classroom Model for High Schools in Developing Countries. In Ç. Hürsen & Z. Genç (Eds.), New *Trends and Issues Proceedings on Humanities and Social Sciences.* 4(4), 150-158. Gırne, North Cyprus. Available at SSRN: https://ssrn.com/abstract=3096499

OTHER CONFERENCES ATTENDED

Session Leader for the 6th International Multi-disciplinary Conference for Postgraduate Students held on 7th – 9th September 2022 at Jophus-Anamuah-Mensah Conference Centre on the theme: change and Digital Transformation in the New Normal: The Role of The Postgraduate Student

Speaker for a three-day seminar organised by the IUCDS in collaboration with the School of Graduate Studies (SGS), UEW held on 17th - 19th January, 2023, at the Jophus Anamuah-Mensah Conference Centre, UEW, under the theme "Promoting Staff Development through Collaborative Research and Quality Teaching in Education."

WORKSHOPS ON GRANTS, CONSULTANCY AND RESEARCH ATTENDED

- ✓ **Resource Person** in Workshop for Communication and Media Studies on grants sourcing and Proposal writing held on June 20, 2023, at Pecku Building Conference Room, University of Education, Winneba University of Education, Winneba

- ✓ **Resource Person** in Workshop for Faculty of Home Economics on grants sourcing and Proposal writing held on March 23, 2023, at Pecku Building Conference Room, University of Education, Winneba

- ✓ **Resource Person** in Workshop for School of Business on grants sourcing and Proposal writing held on March 7, 2023, at School of Business Seminar Room, University of Education, Winneba

- ✓ **Resource Person** in a workshop for graduate coordinators on grants sourcing s held on February 20, 2023, at Pecku Building Conference Room, University of Education, Winneba

- ✓ **Resource Person** in a workshop on research skills in quantitative research techniques held on November 20, 2020, at the School of Business Seminar Room, University of Education, Winneba (Facilitator).

OTHER WORKSHOPS ATTENDED

- ✓ **Participant** in a workshop on The Role of Mentoring in Enhancing the Career Development of Senior Members at the University of Education, Winneba held on November 4, 2020, at Jophus Anamuah-Mensah Conference Centre, Winneba, Ghana.

- ✓ **Participant** in a workshop on Modular Object-Oriented Dynamic Learning Environment held on 20th – 23rd October 2020 at Wadoma Royale Hotel – Kumasi, Ghana.

SEMINARS ON GRANTS, CONSULTANCY AND AWARDS ATTENDED

✓ **Coordinator** for a Day's Seminar on Grant Writing for Faculty, Senior Members in Administration, Students, and Other Staff of the university held on November 5, 2022

OTHER SEMINARS ATTENDED

✓ **Participant** in Project Cycle Management and Logical Framework Approach held on July 1, 2017, at Management Centre, North Cyprus.

✓ **Participants** in the School of Success and Wisdom Seminar (Human Capital International) held on November 20, 2013, at Wesley Grammar School, Accra, Ghana.

✓ **Participant** for Sunday School Teachers a Mentor and Administrator Seminar held on July 2007 at Assemblies of God Church, Lapaz-Accra, Ghana.

PROJECTS/GRANT/ CONSULTANCY

2023 - Ongoing	Building Capacity for Online Tuition in Ghana" Project with ERASMUS+ Programme, International Capacity Building, project as a principal investigator from the University of Education, Winneba (101082794 — GOT)
2023 – Ongoing	**Secretary and Data Analyst**, Consultancy project on community engagement strategy and equity and inclusion studies. Donors: Deutsche Gesellschaft für Internationale Zusammenarbeit/C40 Cities Finance Facilit

THESIS SUPERVISION

Master Thesis Supervised
- Factors Influencing Electronic Transaction Levy Satisfaction in Ghana
- Factors Underlying the Acceptance of Customer Relationship Management Systems: The Role of Multi-digital Literacy
- Factors Influencing Tax Compliance of Small and Medium Enterprises

- Factors Affecting Customer's Intention to Use Digital Loan Application System: Evidence From Selected Banks in Ghana

MEMBERSHIP OF ASSOCIATIONS

- 2023 – Date   **Member**, American Psychological Association
- 2020 – Date   **Member,** University Teachers Association of Ghana (UTAG).
- 2008 - 2016   **Member and Rep,** Ghana Association of Teachers (GNAT)
- 2017- 2019   **President**, Management Information System Club, CIU
- 2017- 2019**:**   **President,** National Union of Ghana Students, CIU

THE HONOUR OF CITATION

- National Union of Ghana Students, Turkey Republic of North Cyprus, 2019
- Simpa Hall, University of Education, Winneba, 2021
- Obuasi Youth Development, 2021
- Students Representative Council (SRC), University of Education, Winneba, 2022
- Youth of Kristo Asafo, University of Education, 2023
- Ghana National Association of Teachers, 2022

RESEARCH INTEREST

Business/Management Information Systems, Social Media, Digital Learning and Educational Technology

ACADEMIC/PROFESSIONAL REFEREES

- Prof. Mrs. Esther Y. Danso-Wiredu   Director, Directorate of Research, Innovation and Development (DRID), UEW,
Mobile: +233 (0)246657364
Email:eydwiredu@uew.edu.gh
- Prof. Samuel Asiedu-Addo   Former Dean, School of Graduate Studies, UEW
Mobile: +233 (0)243518385

Email: skasieduffei@uew.edu.gh

- Prof. Imurana A. Braimah   Dean, School of Graduate Studies, UEW,

  Mobile: +233244519778

  Email: braawaisu@yahoo.com

- Dr. Richard Oduro   Dean, School of Business, UEW,

  Mobile: +233244073899

  Email: roduro@uew.edu.gh

- Prof. Müesser NAT   Dean, School of Applied Sciences, CIU
  Office No.: 03926711111 Ex: 2425

  Mobile: +905338634146

  Email: mnat@ciu.edu.tr

Affirmation:

I, **Philip Siaw KISSI,** affirm that to the best of my knowledge, every bit of information provided in this document is correct.

Winneba, 07.02.2024

Signature: **Date:**

Dr. Philip Siaw Kissi (PhD)

Email: pskiss@uew.edu.gh/philip.asakomah@gmail.com

Mobile: +233 (0)244663209